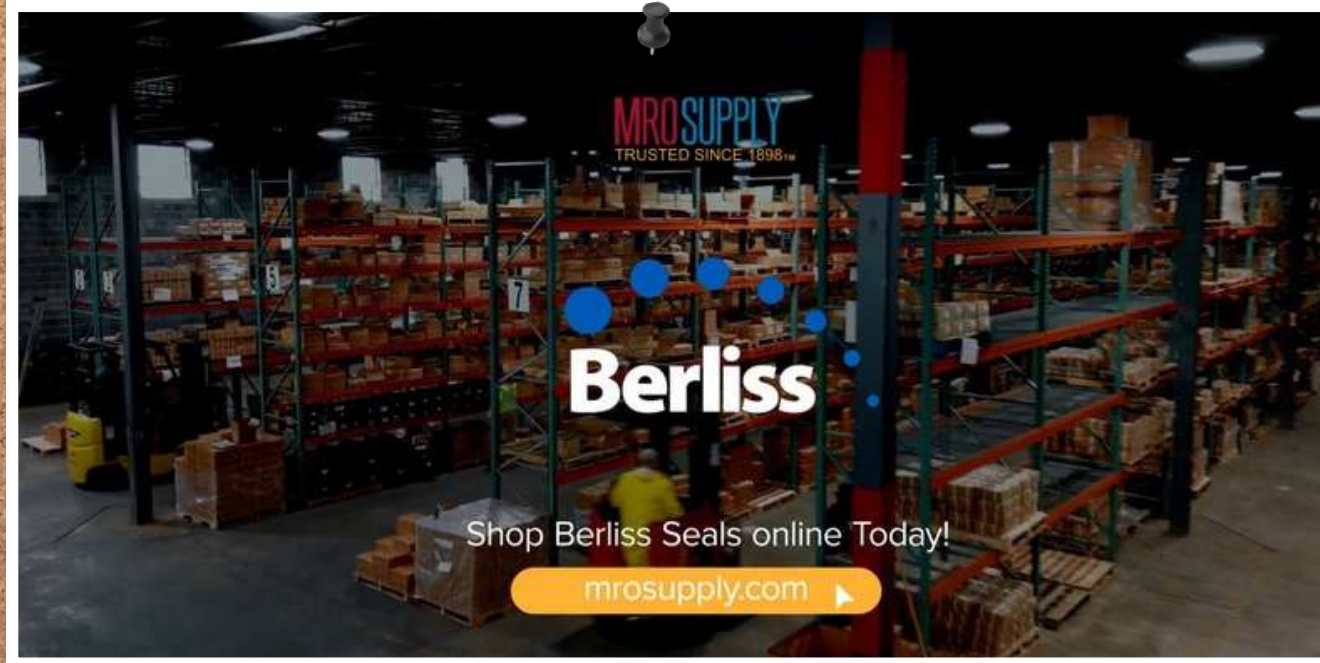


"Berliss Bearings"

We shot this ad at the Berliss warehouse in New Jersey.

You can tell a lot about a company by how clean and organized they keep their warehouse and we must say, we were impressed!





Matt, who was in charge of making this ad, heroically stepped in front of the camera for this one.

It saved us the \$100 we'd otherwise have spent on a starving actor off Craigslist.



A Berliss employee played the character of "Seal Father Louie".

Matt offered to play this character, too, with a hat and a pair of glasses.