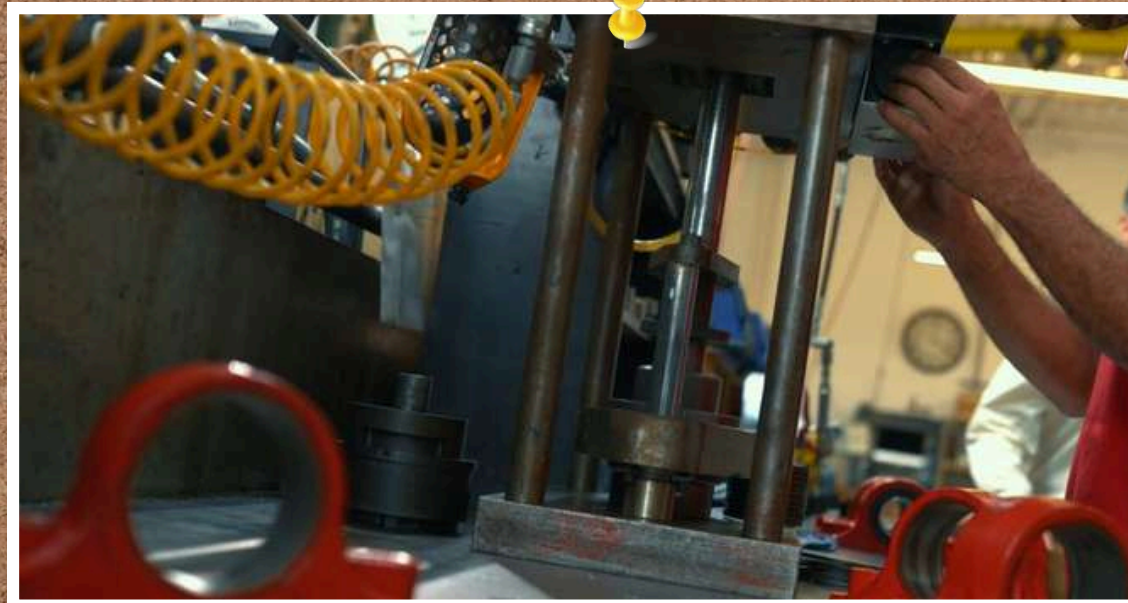


"Moline"

For Moline, we flew over to their warehouse in Batavia, Illinois to film.

We made an ad in English and another version in Spanish for them.

We also think the name "Batavia" is neat. It sounds like a planet in a sci-fi book or the home country of a vampire.





Once again, Matt happened to be the only one around to host the ad.

Did we mention Matt is also in charge of casting these things?



If you've seen the Spanish version of our ad, you'll know that Matt has a quick interview with this fellow.

The two of them talked for about five minutes and then their words were edited together into a different conversation.

Post-production magic.