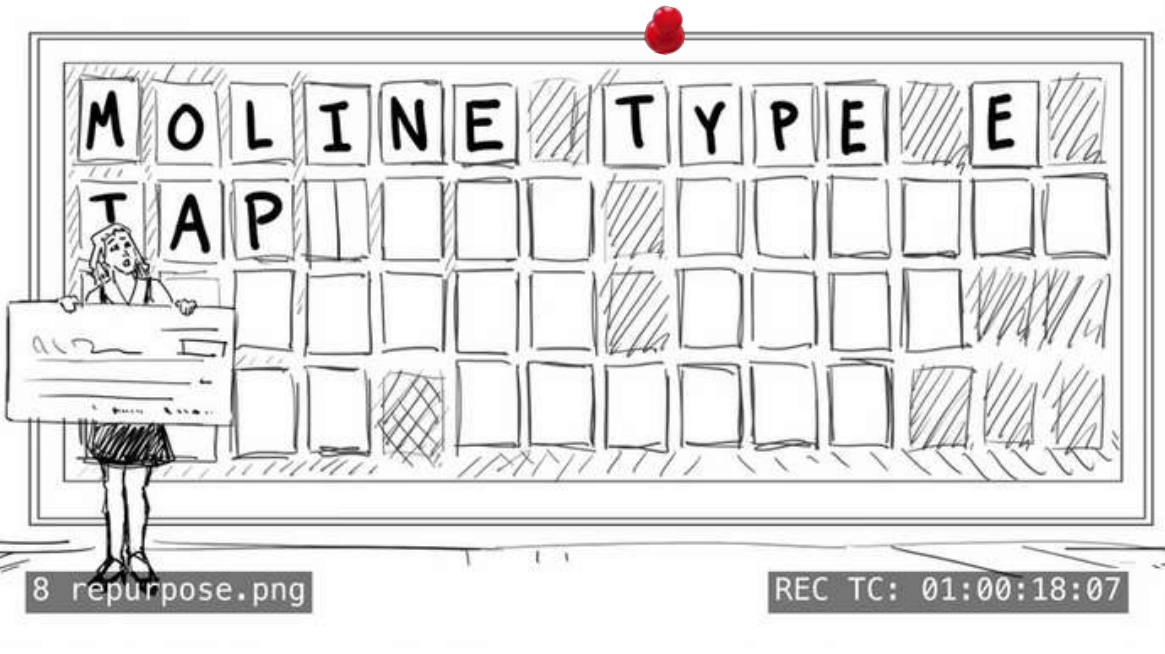
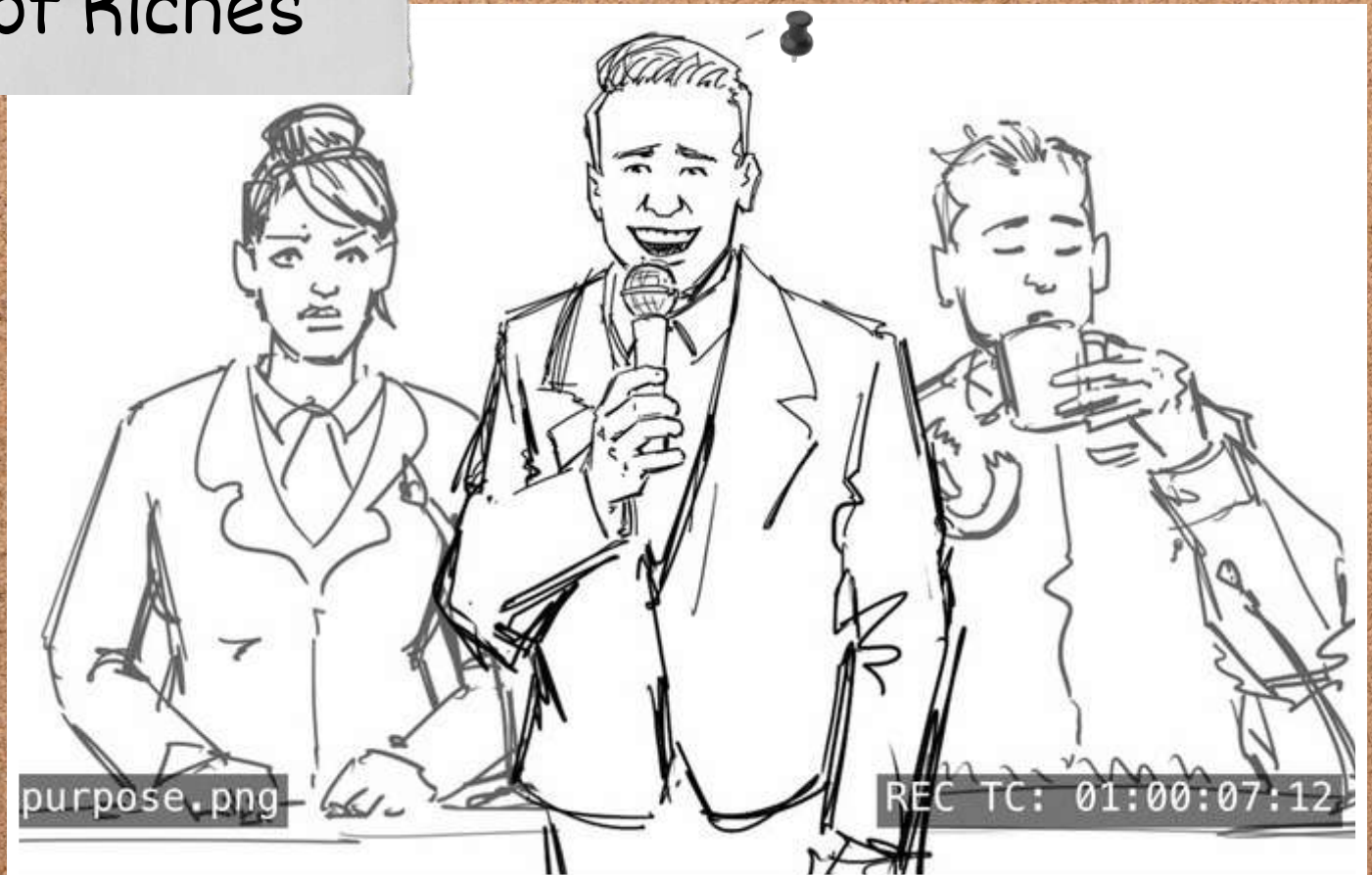


"Ring of Riches"

Every video starts with an idea. Then someone writes a script. But things really begin to take shape with the animatic, which is a video made out of storyboards and audio.

If something isn't right, it's way easier to change at this change, than once the actors arrive and the cameras start rolling.

If we like how things look in the animatic we move on to the next step of production.





We rented studio space in Van Nuys, California, and built out this set ourselves.

After filming we realized the host's voice didn't sound right in the audio, so we dubbed him over with a different voice.

If only all of life's problems could be solved that easily!



↑
Ed's our know-it-all MRO salesman

Her name is Kathy and she's originally from Gun Barrel City, TX.

She's in her 60s and told us she hasn't had work done but uses a copious amount of moisturizer instead.

Her Instagram is @ageisbeauty.

We had that giant check custom made.

